



Corefact Receives 2022 Best of Hayward Award
Hayward Award Program Honors the Achievement

HAYWARD January 24, 2022 -- Corefact has been selected for the 2022 Best of Hayward Award in the Commercial Printer category by the Hayward Award Program.

Each year, the Hayward Award Program identifies companies that they believe have achieved exceptional marketing success in their local community and business category. These local companies enhance the positive image of small business through service to their customers and community. These exceptional companies help make the Hayward area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2022 Hayward Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Hayward Award Program and data provided by third parties.

Corefact is among a very small group of companies that have won the Best of Hayward Award for four consecutive years. This distinction has qualified Corefact for the 2022 Hayward Business Hall of Fame.

About Hayward Award Program

The Hayward Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Hayward, CA area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Hayward Award Program was established to recognize the best of local businesses in the community. The organization works exclusively with local business owners, trade groups,

professional associations, and other business advertising and marketing groups. Their mission is to recognize the small business community's contributions to the U.S. economy.

SOURCE: Hayward Award Program

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About Corefact

Corefact, based in Hayward, CA, and with a print facility in Louisville, KY, is a privately held company providing real estate brokerages and agents with a complete marketing solution utilizing personalized content and lead generation. Unique QR codes and strong calls to action generate exceptional responses and conversion rates by combining direct mail and web technology. The Corefact marketing solutions help generate leads, build relationships, and promote services using a one-to-one approach, matching multiple unique data points to create a personalized experience for the consumer.

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Hayward Award Program

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