



Corefact Opens East Coast Location

Company expands with the addition of Louisville, KY production facility

HAYWARD, CA – December 17, 2020 - [Corefact](#), the leading company in advanced printing and online marketing solutions for the real estate, mortgage and title industries, announced today the opening of their Louisville, KY production facility which gives the company increased production capacity and strategic distribution access for its fast-growing customer base in the Midwest and East Coast. The 63,000 square foot warehouse located at 4820 Allmond Avenue, Louisville, KY 40214 is operational and producing, shipping and mailing printed materials for customers in USPS zones one through five.

“We’ve been in business in the Bay Area for 16 years growing year-over-year and adding more customers and Enterprise clients in the Midwest and East Coast. We scouted a few places but landed in Louisville which presented itself as a perfect location in terms of providing the fastest direct mail delivery to our clients with our location in close proximity to the UPS Worldport, USPS Regional Hub and SDF International Airport. Louisville is a legendary city with so much history, and we look forward to a long relationship with the community!”

Many Corefact Enterprise clients, large real estate brokerages with offices nationally, are benefitting from this additional location as well as individual clients. Sending direct mail from Louisville will not only get the time-sensitive marketing material to its end-user faster, clients can choose a less expensive service rate for the same or less time to deliver.

Clients will also benefit from lower shipping rates to the East Coast and Midwest for print and ship items such as flyers and brochures. Corefact plans to expand KY operations to include production for all print and ship items by March 2021 including notecards, business cards and signage.

Corefact has been on a path of rapid growth for the last seven years, being recognized locally and nationally for being one of the fastest-growing privately-owned companies. The company was the first in the industry to have an online lead generating home value estimate landing page to assist agents in getting

qualified listing appointments. The pairing of direct mail marketing and web technology along with variable data printing has proven to be a valuable combination for real estate agents.

The company has 100+ employees working in the Bay Area and greater Sacramento and seeks to add an additional two positions, to start, for the Louisville production facility. Corefact is currently seeking the following positions: [Production Specialist](#) and [Production Associate](#).

About Corefact

Corefact, based in Hayward, CA, is a 16-year-old, privately-held company providing real estate brokerages, agents, and mortgage professionals with a complete online and offline marketing solution utilizing personalized content and lead generation. The company has operational facilities in Hayward, CA, Roseville, CA, and Louisville, KY. Recognized in Inc. 5000: 2014, 2015, 2017, 2018, 2019 and the San Francisco Business Times Fast 100: 2013, 2014, 2015, 2017, 2018, 2019, 2020 and East Bay Fast 50: 2017.

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