



COREFACT RELEASES MILESTONES FOR 2021

Company provides a 48-hour turnaround - coast to coast

HAYWARD, CA – December 31, 2021 - Corefact, the leading company in advanced printing and online marketing solutions for the real estate, mortgage, and title industries, released today their milestones for 2021. The largest milestone for this 15-year-old company in the past year is opening a second printing facility in Kentucky with 63,000 square feet for faster delivery to East Coast states. Now all Corefact customers within the United States will receive a 48-hour turnaround on many products - coast to coast!

Other Milestones

Corefact customers ordered over 20% more products in 2021 than the previous year, and the design team created 294 new and unique designs. Corefact loves helping Corefact customers grow their business with 100 new Academy articles of free email templates, social media post ideas, and real estate letter examples. The speedy Corefact Customer Service team responded to more than 20,000 customer calls in less than 34 seconds this year! Through the growing support of the Corefact community of real estate professionals and mortgage lenders, the Corefact team grew by 79% to meet the growing demand for offline and online marketing materials in 2021 - and the company is still hiring!

“Our success in 2021 was due, in part, to our ability to shift with a changing market and provide real estate agents content and messaging that matched the market. We will continue with that mindset through 2022 and keep a close eye on current events so we can provide our customers with the tools they need to be successful,” said Chris Burnley, founder and CEO of Corefact.

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About Corefact

Corefact, based in Hayward, CA, and with a print facility in Louisville, KY, is a privately-held company providing real estate brokerages and agents with a complete marketing solution utilizing personalized content and lead generation. Unique QR codes and strong calls to action generate exceptional responses and conversion rates by combining direct mail and web technology. The Corefact marketing solutions help generate leads, build relationships, and promote services using a one-to-one approach, matching multiple unique data points to create a personalized experience for the consumer.

Media Inquiries:

Ginny Cain, VP of Marketing, Corefact

ginny@corefact.com