



COREFACT RANKED AMONG THE FASTEST-GROWING PRIVATE COMPANIES IN THE EAST BAY BY THE SAN FRANCISCO BUSINESS TIMES

Hayward, CA, November 12, 2018 – Corefact announced that it has been ranked no. 42 by the San Francisco Business Times on the 27th annual Fastest Growing Private Companies in the East Bay Area list, an exclusive ranking of the region’s fastest-growing private companies; one of the most important segments of the local economy. To view the complete list visit: <http://bizj.us/1pqtzc>. This is fourth time Corefact has been on either the Fast 100 or East Bay Fast 50 list.

The San Francisco Business Times ranks the East Bay's fastest-growing private companies by percent growth in net revenue from fiscal years 2015 to 2017. This list is comprised of privately-held companies headquartered in the East Bay, which is defined as Alameda and Contra Costa counties. Companies considered for the list must meet the following criteria: 1) Headquartered in the East Bay; 2) Net revenue of greater than \$200,000 in fiscal year 2015; 3) Independent, privately-held corporation, proprietorship or partnership (not a subsidiary or division) through fiscal year 2017.

Corefact is an innovator in print and online marketing for real estate brokerages, agents, and mortgage professionals. The company was one of the first in the industry to have an online lead generating home value estimate landing page to assist agents in getting qualified listing appointments. The pairing of direct mail marketing and web technology along with variable data printing has proven to be a valuable combination for real estate agents.

"Our region is renowned as a hub for innovation and as an ecosystem that fosters growth companies," said Mary Huss, Publisher of the San Francisco Business Times. "Corefact, along with all of the companies on the list, deserves special recognition because they fuel our regional economy."

"Being included in this prestigious list of companies for four years is an honor and testament to the growth we've sustained since starting the company in 2005," said Corefact CEO Chris Burnley. "Our current and future success continues to be grounded by our employees who are passionately-driven to exceed expectations and work with our clients and partners to deliver results," he added.

About Corefact

Corefact, based in Hayward, CA, is a privately-held company providing real estate brokerages, agents, and mortgage professionals with a complete online and offline marketing solution utilizing personalized content and lead generation. Corefact marketing solutions help build relationships and promote services using a one-to-one approach, matching multiple unique data points to create a personalized experience for the consumer. Unique tracking codes and strong calls to action generate above-average responses and conversion rates by combining direct mail and web technology. Recognized in Inc. 5000: 2014, 2015, 2017 and the San Francisco Business Times Fast 100: 2013, 2014, 2015 and Fast 50 2018.

About San Francisco Business Times

The San Francisco Business Times is the #1 print and online source for Bay Area business news and information on the most successful people, companies, and transactions in the region. Every Friday, the Business Times arrives with an in-depth lineup of breaking local news stories, business profiles and valuable industry rankings. From technology and sustainability to small business, biotech, hospitality, real estate and banking, the Business Times covers the most relevant and timely topics for the Bay Area business community. SanFranciscoBusinessTimes.com takes the Business Times brand known for its insight, analysis, and high journalistic standards and extends it to the Internet. Thousands of established and up-and-coming executives visit SanFranciscoBusinessTimes.com every day looking for the information they need to do business in the Bay Area.

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For Immediate Release

Contact: Ginny Cain
510.918.0331
ginny@corefact.com