



COREFACT CONTINUES RAPID EXPANSION WITH NEW VP OF SALES

HAYWARD, CA – September 2016 – Jim Hammarstrom, a longtime industry expert, has joined the Corefact team as the Vice President of Sales. Jim is responsible for the national sales team and focused on driving growth for the company through maintaining and expanding the company’s customer base.

“Jim’s background in real estate, tech, and e-commerce defines him as a true 21st century leader with a clear vision of how best to harness technology to enhance service and the customer experience,” said Chris Burnley, founder and president of Corefact. “We look forward to Jim helping us expand the Corefact presence and delivering our industry-leading solution to agents and broker partners across the United States.”

Jim comes to Corefact with over 25 years of experience and a proven track record of accelerating revenue growth. Working in and around the real estate, mortgage and title industries since the early 90s, Jim has an array of impressive accomplishments, including being the CEO and co-founder of Stratosphere Marketing Solutions, a service-based company that helps small business professionals with complete, turnkey, and comprehensive online marketing. Prior to that, he was the regional Vice President of the western states for Listingbook, an online technology platform and client management system that allows real estate agents to provide their buyers and sellers access to a collaborative portal with up-to-the minute MLS information.

“I’m very excited to be part of the Corefact family and to help the sales team achieve new levels of success. The Corefact value-proposition is unparalleled in our industry, and I believe that working with our teams and our valued strategic alliance partners, Corefact will continue its supersonic growth throughout the country,” Jim said. “Helping agents and brokers close more transactions is the underlying passion at Corefact, and has driven the company every day for over a decade. That’s why they have been named one of the fastest growing companies in the Bay Area for the past three years in a row. I look forward to being a part of this amazing team.”

Jim can be contacted via email at jim.hammarstrom@corefact.com.