

## Corefact Ranked Among the Fastest-Growing Private Companies in the Bay Area by The San Francisco Business Times

Seventh time company has ranked on the list

HAYWARD, CA, December 20, 2021 – Corefact announced today that it has been ranked no. 60 by the San Francisco Business Times on the 30th annual Fastest Growing Private Companies in the Bay Area list, an exclusive ranking of the region's fastest growing private companies; one of the most important segments of the local economy. The winners and rankings were unveiled at a virtual awards ceremony on October 21, 2021. This is the seventh time Corefact has made the list.

This List includes privately held companies headquartered in the Bay Area, which is defined as Alameda, Contra Costa, Marin, San Francisco, and San Mateo counties. Companies considered for the List must meet the following criteria: 1) Headquartered in the Bay Area; 2) Net revenue of greater than \$200,000 in fiscal year 2018; 3) Independent, privately held corporation, proprietorship, or partnership (not a subsidiary or division) through fiscal year 2020. Net revenue = revenue less deductions for returns and allowances or credit, when applicable.

Corefact is a real estate-focused marketing company that empowers agent lead generation, relationship building, and property promotion through innovative direct mail, print, and digital solutions.

"Our region is renowned as a hub for innovation and as an ecosystem that fosters growth companies," said Mary Huss, Publisher of the San Francisco Business Times. "Corefact, along with all of the companies on the list deserve special recognition because they fuel our regional economy."

"We've experienced tremendous growth for the past several years and continue to grow with the addition of a print facility in Louisville, Kentucky and making big investments in people," said

Chris Burnley, founder, and CEO of Corefact. "Being on the Fast 100 list for seven years speaks volumes about our people and their dedication to providing superior products and service."
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## **About Corefact**

Corefact, based in Hayward, CA, and with a print facility in Louisville, KY, is a privately-held company providing real estate brokerages and agents with a complete marketing solution utilizing personalized content and lead generation. Unique QR codes and strong calls to action generate exceptional responses and conversion rates by combining direct mail and web technology. The Corefact marketing solutions help generate leads, build relationships, and promote services using a one-to-one approach, matching multiple unique data points to create a personalized experience for the consumer.

## **About San Francisco Business Times**

The San Francisco Business Times is the #1 print and online source for Bay Area business news and information on the most successful people, companies, and transactions in the region. Every Friday, the Business Times arrives with an in-depth lineup of breaking local news stories, business profiles, and valuable industry rankings. From technology and sustainability to small business, biotech, hospitality, real estate, and banking, the Business Times covers the most relevant and timely topics for the Bay Area business community.

<u>SanFranciscoBusinessTimes.com</u> takes the Business Times brand known for its insight, analysis, and high journalistic standards and extends it to the Internet. Thousands of established and up-and-coming executives visit <u>SanFranciscoBusinessTimes.com</u> every day looking for the information they need to do Business in the Bay Area.