



COREFACT ANNOUNCES SOCIAL SHARE

Social media platform makes it easy for real estate agents to pick, save and share to social media

HAYWARD, CA – January 17, 2022 - Corefact, the leading company in advanced printing and online marketing solutions for real estate agents and brokerages, released their latest product today called Social Share. This new platform is a library of content agents can use to post to the social media platform of their choice. It features hundreds of unique designs and expertly written captions for every design. Social Share represents a broader effort of the company to expand into more digital offerings like the company's recently introduced Home Estimate QR code lead generator for direct mail.

Social Share can be used on a desktop, laptop, or smartphone, and within a few clicks, an agent can pick a design, save the design, and post it to their social media accounts or keep it for later use. A property listing auto fill option lets agents pick from their current or past listings to auto complete property marketing posts. In addition, many of the designs are editable so agents can truly make them their own if they desire.

“We talk to agents every day and respond to their needs. When they said they needed an easy tool and timely content for their social media accounts we listened. We’re proud of Social Share and will be looking at releasing more digital products soon,” said Chris Burnley, founder and CEO of Corefact.

Agents can subscribe to Social Share at www.corefact.com/social. For a limited time, the monthly cost is \$19.99 or \$149.99 annually and includes a 14-day no obligation free trial, which can be cancelled anytime during the trial. One free 14-day trial is available per person.

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About Corefact

Corefact, based in Hayward, CA, and with a print facility in Louisville, KY, is a privately held company providing real estate brokerages and agents with a complete marketing solution utilizing personalized content and lead generation. Unique QR codes and strong calls to action generate exceptional responses and conversion rates by combining direct mail and web technology. The Corefact marketing solutions help generate leads, build relationships, and

promote services using a one-to-one approach, matching multiple unique data points to create a personalized experience for the consumer.

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