



COREFACT ANNOUNCES SOCIAL SHARE SCHEDULER

Social media platform makes it easy for real estate agents to share now or share later on social media

HAYWARD, CA – October 5, 2022 - Corefact, the leading company in advanced printing and online marketing solutions for real estate agents and brokerages, has added a scheduler to the company's Social Share platform. The new scheduler lets agents access a library of content they can use to post immediately or schedule their posts to the social media platform of their choice. Social Share features thousands of unique designs and expertly written captions for every design.

“Agents can schedule a year in advance for many of their social media posts. Seasonal posts are an obvious one, but we also have several series of evergreen posts that can be scheduled out for a year,” said Brooke Zachary, senior marketing manager for Social Share. “We know many agents struggle to find the time and content to share. With Social Share, we’ve got them covered!”

Social Share can be used on a desktop, laptop, or smartphone, and within a few clicks, an agent can choose a design, and post it now or schedule it for later to their social media accounts. A property listing auto-fill option lets agents pick from their current or past listings to auto-complete property marketing posts. In addition, many of the designs are editable so agents can truly make them their own if they desire.

Agents can subscribe to Social Share at www.corefact.com/social. For a limited time, the monthly cost is \$19.99 or \$199.99 annually and includes a 14-day no-obligation free trial, which can be canceled anytime during the trial. One free 14-day trial is available per person.

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About Corefact

Corefact, based in Hayward, CA, and with a print facility in Louisville, KY, is a privately held company providing real estate brokerages and agents with a complete marketing solution utilizing personalized

content and lead generation. Unique QR codes and strong calls to action generate exceptional responses and conversion rates by combining direct mail and web technology. The Corefact marketing solutions help generate leads, build relationships, and promote services using a one-to-one approach, matching multiple unique data points to create a personalized experience for the consumer.

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