

11" X 6" EDDM POSTCARD SPECIFICATIONS

Bleed Size 11.25" x 6.25"

Finished Size 11" x 6"

PSRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

*****ECRWSS****

Local
Postal Customer

FULL BLEED

Artwork must extend (bleed) 1/8" past cut line
Fill all of green area with photo or color

CUT LINE

Black dotted line = postcard edge
Extra art to be trimmed off

INSIDE MARGIN/SAFETY

Text does NOT extend past 1/4" red safety area