

PRSRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

*****ECRWSS****

Local
Postal Customer

8.5" X 11" EDDM POSTCARD SPECIFICATIONS

Bleed Size 8.75" x 11.25"

Finished Size 8.5" x 11"



FULL BLEED

Artwork must extend (bleed) 1/8" past cut line
Fill all of green area with photo or color



CUT LINE

Black dotted line = postcard edge
Extra art to be trimmed off



INSIDE MARGIN/SAFETY

Text does NOT extend past 1/4" red safety area